

Information for customers about the protection of personal data by the Aerodrome Promotion s.r.o. company

1. THE COMPANY Aerodrome Promotion s. r. o. AND PROCESSING OF PERSONAL DATA

- 1.1. The company Aerodrome Promotion s. r. o., IČ: 056 31 661, registered office in Prague 10 – Hostivař, Průmyslová 1472/11, postal code: 102 00, registered in the commercial register maintained by the Municipal court in Prague, section C, insert no. 267807 (hereinafter referred to as “the Company”) is a Czech legal person, the organizer of cultural performances, music shows and other social or similar performances. The data subject are customers - physical persons through the web site www.aerodrome.cz shall register by completing the registration form and/or subscribing to services or goods offered by the Company by completing the order form and/or to participate in competitions organized by the Company.
- 1.2. Contact details of the Company: email: info@aerodrome.cz, address: Praha 10 – Hostivař, Průmyslová 1472/11, PSČ: 102 00
- 1.3. Processing of personal data means any operation or set of operations upon personal data or sets of personal data, which is carried out with or without the help of automated procedures, such as gathering, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or any other making available, alignment or combination, restriction, erasure or destruction of personal data.
- 1.4. By processing of the personal data, Company as the administrator of personal data is responsible for compliance with all applicable laws and regulations in the territory of the Czech Republic and further a Regulation of the European parliament and of the Council (EU) 2016/679 of 27. April 2016 of protection of individuals with regard to the processing of personal data and on the free movement of such data and on the repeal of directive 95/46/EC (hereinafter “Regulation”).
- 1.5. When processing personal data, the Company has implemented and adheres to generally accepted standards of technical and organizational security and other measures necessary to achieve the maximum security when processing personal data. The company requires an employee to these rules to comply with in the context of their daily job activities.

2. THE PURPOSE OF THE PROCESSING OF PERSONAL DATA

- 2.1. The Company processes personal data in particular for the purpose of
- the conclusion and execution of the contract between the customer and the Company
 - fulfillment of legal obligations and for the purposes of the legitimate interests of the Company
 - management of customer database and statistics for the purpose of evaluating, maintaining, and improving relations with them and developing their services and products
 - sending information and commercial communications to the customers (marketing purposes)
 - public presentation of the company
 - providing the possibility of the cashless payment at the venue of the performances through the RFID bracelet to the customers
 - creation and maintenance of user accounts customers for RFID bracelet

- customers ' participation in competitions announced by the Company

2.2. The Company processes personal data in electronic form. Based on these data are not made any decisions solely by automated means.

3. THE PERSONAL DATA THAT THE COMPANY'S CUSTOMERS PROVIDE

3.1. The personal data that the customers – natural persons Companies provide are listed in the registration form, order form or in the application to the competition announced by the company. In particular, name, surname, email address, age, city and country, or photos uploaded by customers – the participants of the competitions announced by the Company.

3.2. Without the provision of the requested personal data, it is not possible to use the services of the Company, the use of which is by providing the required personal data subject. The company is entitled at any time in the future in connection with the provision of the services to change the range for registration, the required personal data and to request the communication of additional data from the customer. If without the providing of such additional personal data cannot be service used, the Company is entitled to the customer to cancel the User account and/or not allow access to individual Services, the use of which is subject to the communication of these additional data.

3.3. The customer is obliged to provide personal data accurate.

4. THE CUSTOMER'S PERSONAL DATA, WHICH THE COMPANY IS ENTITLED TO PROCESS WITHOUT THE CONSENT OF THE CUSTOMER

4.1. Personal data the Company may process on the basis of legal reasons, which may be the performance of the contract concluded with the customer and fulfillment of related obligations (e.g. handling of complaints), compliance with the legal obligations of the Company or the legitimate interest of the Company. In the event that the Company cannot processing based on any of the above legal reasons, needs the consent of the customer, to processing to carry out.

4.2. After termination of the contractual relationship, the company is entitled to process the personal data of the customer only for the time necessary to settle the mutual rights and obligations of the company and the customer.

5. THE CONSENT OF THE CUSTOMER TO THE PROCESSING OF PERSONAL DATA AND THE TIME OF THE GRANTING OF THE CONSENT

5.1. The customer has the option to grant the Company consent to the processing of their personal data in particular for the purpose of

- management of the customer database of Companies and statistics for the purpose of evaluating, maintaining, and improving relations with them and developing their services and products
- sending information and business communication (marketing purposes)
- public presentation of the Company
- the possibility of the cashless payment at the venue of the performance through RFID bracelet
- management of the user account to the RFID bracelet
- customers ' participation in competitions announced by the Company

5.2. Consent to the processing of personal data, it provides the customer freely, his award does not draw from any legal obligations. If the customer is under 16 years of age, is required the consent of his legal representative.

5.3. The consent of the customer awarded with effect from the date of its granting to www.aerodrome.cz. The consent of the customer grants to its appeal. In the event that before customer consent is revoked, no longer exist a legitimate purpose for the processing of his personal data, such personal data the Company liquidates.

6. RECIPIENTS OF THE PERSONAL DATA, WHICH PERSONAL DATA MAY BE DISCLOSED OR TRANSMITTED TO

6.1. Customers' personal data may be disclosed to business of the company Inviton s. r. o., IČ: 474 20 537, based, the Slovak republic, Bratislava, Nové Záhřady I. No. 11, postal code: 821 05, which is the operator of the software for ticket sales.

6.2. Personal data the Company may pass to the processor of personal data, which may in particular be a provider of legal, accounting, marketing, IT, banking and other services, which collaborates with the Company on a contract basis.

7. THE RIGHTS OF THE CUSTOMER

7.1. The customer has all the rights resulting from the generally binding legal regulations.

7.2. The customer has the right upon written request addressed to the Company requesting information on whether his personal data are or are not in the information systems of the Company are being processed, the source from which her personal information collected, information on the scale or the list of processed personal data, correction or destruction of their incomplete, inaccurate or outdated personal data, liquidation of personal data whose purpose of processing has ceased or that are subject to processing unduly. The company information shall be transmitted without undue delay, for a reasonable reimbursement not exceeding the costs necessary for the provision of information.

7.3. The customer has the right to object to the processing of personal data for purposes other than those for which the personal data have been provided, and against the processing of personal data, which could unduly and unjustifiably interfere with his rights and legally protected interests.

7.4. The customer has the right to require the Company access to their personal data, their rectification, restriction of processing or disposal.

7.5. The customer may at any time withdraw consent to the processing of personal data without any penalties. If customer consent is revoked, this shall not affect the lawfulness of the processing of personal data prior to this appeal.

7.6. The customer has the right to claim a complaint, the complaint or request for consultation in the field of personal data supervisory authority over the observance of legal obligations when processing personal data, which is:

Office for personal data protection

Address: Praha 7, Pplk. Sochora 27, 170 00

Tel.: +420 234 665 111

Web: <https://www.uoou.cz>

8. FINAL ASSESSMENTS

8.1. The following information on the protection of personal data come into force and effect on 25.5.2018 and can be continuously updated.

Aerodrome Promotion s.r.o.